

# Corporate Content Digital Signage Applications

## AXA

AXA Group

United Kingdom

AXA UK is a leading provider of insurance services to both the consumer and commercial markets across the United Kingdom.

## The Challenge

- Deliver targeted internal corporate communications across all regional locations
- The need for the creation of reusable templates
- The need to provide weather alerts, local road condition and public transport information to employees
- Display customer satisfaction reviews in real-time from existing 3rd party service providers

## The Solution

- Provided an API as well as standard supplied data sources to ingest 3rd party content for display
- A custom Feefo component allows for the integration of their 3rd party review data with full design control
- Delivers central management across the deployment with defined local input via account permissions
- Enabled the creation of inhouse templates to ensure branding remained consistent across all locations

## The Platform

### Featured functionality

- Custom integration
- Data sources
- Player groups
- Templates

### Platform Components

StratosMedia Core, Digital Signage Engine, Data Engine, Player Engine, Open API

### Hardware

Chrome OS Hardware



AXA UK's corporate responsibility strategy is organised around four pillars: marketplace, workplace, community and environment.

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5:10 PM 9th April 2015




And focus on simplifying our operation...

1. RELATIONSHIP WITH THE REGULATOR
2. OPERATIONAL STABILITY
3. COMPETITIVENESS
4. TECHNICAL EXCELLENCE
5. BEYOND 2020



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