Customer Content
Digital Signage Applications

ALLSaints

Fashion Retailer

Global

AllSaints is a British fashion retailer with over 230 stores, and 3,200 employees across 27 countries

The Challenge

- The solution needed to be cross-platform to allow the use of legacy hardware with a desire to migrate fully to Chrome OS post refresh

- Global deployment with central information management from the UK

- The requirement to deliver rich media content with minimal bandwidth use

- Need to serve both standalone and pop up stores/shop-in-shop scenarios

- Drive any display including LCD and projection to allow for flexible in-store digital design

The Solution

- Delivered the ability to manage global in-store digital promotional content from a single location

- Allowed AllSaints to deploy signage in any site globally without the need for a complex network configuration

- Minimized bandwidth use by optimizing rich media content by the StratosMedia transcoding engine

- Delivers rich media to a multitude of display types including projection, public display panels and LED

The Platform

Featured functionality

- Player groups

- Accounts

- Video content optimization

Platform Components

- StratosMedia Core, Digital Signage Engine, Data Engine, Player Engine,

Hardware

- Chrome OS Hardware