

Quick Service Restaurants Digital Menu Boards

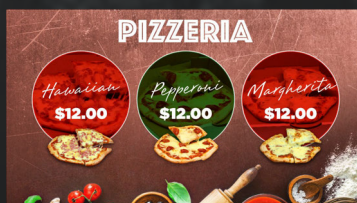
Suncorp Stadium

O'Brien Group Australia
Brisbane - Australia

O'Brien Group is Australia and New Zealand's largest privately-owned hospitality, entertainment, and leisure company.

For over 27 years, O'Brien Group has operated within Australasia's premier venues.

Today with over 6,500 employees, 16 million customers served on an annual basis, and a host of exciting new ventures, O'Brien Group continues to be an innovative market leader in Australasia.



The Challenge

- Upgrade for lease to achieve a more updated look and feel
- Move from lightbox menu displays to dynamic digital, with minimal impact on limited resources
- Display daily menu changes, and instantly update menu options based on stock levels
- Support weekly event promotions

The Solution

- StratosMedia's ease of use and deployment is ideal for digitally unskilled team members to use and deploy
- The ability to daypart and schedule content, or update in real-time, delivers improved efficiency
- Specials for menu items can be instantly updated or removed when the stock sells out
- The screens feature enables one media player to power two screens reducing overheads

The Platform

Featured functionality

- Templates
- Cloud drive sync
- Scheduling

Platform Components

- StratosMedia Core, Digital Signage Engine, Player Engine,

Hardware

- Chrome OS Hardware