

Customer Content Digital Signage Applications

Service New South Wales

Service NSW

New South Wales - Australia

Service NSW is a whole of New South Wales government service that provides online and in-person services for more than 800 transaction types.

Service NSW currently have over 100 shops offering concierge services and kiosk services to the general public.



The Challenge

- Deliver promotional digital video content across stand-alone service centre locations across metropolitan and regional New South Wales, Australia
- Managed with low-touch from a central location securely across the network
- Required full integration with Google services
- The solution had to be able to schedule content distribution and utilize as little bandwidth as possible

The Solution

- StratosMedia server-side content optimization minimises bandwidth use
- Scheduled content uploads provide total control over retrieval of content
- Real time visibility of fleet player status
- StratosMedia delivers targeted content based on the available services provided at each service centre using the tagged player groups
- Google Drive sync allows automated ingestion of material from 3rd party cloud services

The Platform

Featured functionality

- Player groups
- Cloud drive sync
- Scheduled content uploads

Platform Components

- StratosMedia Core, Digital Signage Engine, Data Engine, Player Engine

Hardware

- Chrome OS Hardware