

Corporate and Customer Content, Digital Menu Boards Digital Signage Applications

Suncorp Stadium

Brisbane Stadium

Brisbane - Australia

Suncorp Stadium provides SouthEast Queensland with a 52,500 seat capacity state of the art stadium able to accommodate a range of uses including rugby league and union, soccer, boxing, extreme sports, concerts and corporate hospitality facilities.



The Challenge

- Update room booking displays on corporate suites
- Provide a more dynamic presentation of corporate information to employees throughout the stadium
- Upgrade Precinct bar external signage to enhance patronage
- Utilize portable large-format LED screens for event promotion

The Solution

- StratosMedia delivers content for internal and external content on screens, menu boards and portable large-format LED on a variety of hardware and operating systems
- Corporate suites can now update and brand individual corporate boxes on a dynamic basis
- Digital menu board capability for the Precinct bar enables content to be day parted, event scheduled, or scheduled by time of day, and updated in real-time for any special promotions or sold out stock

The Platform

Featured functionality;

- Player groups
- Accounts
- Templates

Platform components;

- StratosMedia Core, Digital Signage Engine, Data Engine, Player Engine

Hardware;

Dell tablets, Windows OS and Chrome OS hardware