

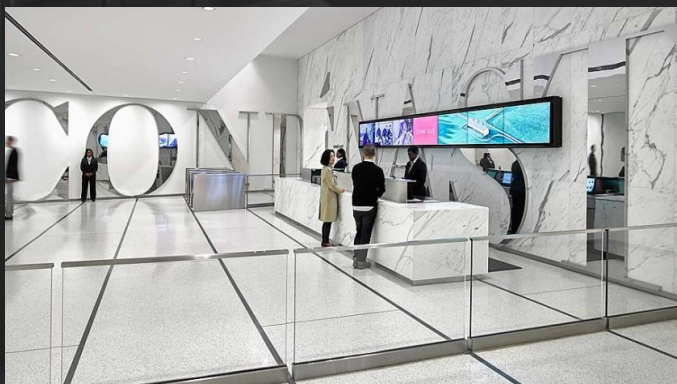
Corporate Content Video Walls and Large Format LED

Condé Nast - One World Trade Center Corporate Offices

Advance Publications, Inc.

USA - New York - San Francisco

Attracting more than 100 million consumers across its industry-leading print, digital, and video brands, the company's portfolio includes some of the most iconic titles in media such as Vanity Fair, Vogue, and The New Yorker.



The Challenge

- Create a stunning dynamic digital experience for their visitors and 3,400 employees that compliments the stunning views from the One World Trade Center offices in Manhattan
- Help create brand ambassadors throughout their offices by educating in compelling digital ways, creating beautiful, visually arresting moments that inspire employees, thus driving their iconic brand

The Solution

- 35 - 1x6 video walls driven with StratosMedia software and a StratosMedia custom built PC delivers custom resolution to 6 displays
- Includes additional portrait and landscape screens located in conference rooms, lobbies, community rooms, lounges and cafeterias
- StratosMedia's content optimization minimizes bandwidth impact and maximizes quality playback in this rich video environment

The Platform

Featured functionality

- Player groups
- Accounts
- Video wall editor
- Video content optimization

Platform Components;

- StratosMedia Core, Digital Signage Engine, Data Engine, Player Engine

Hardware;

- Custom built PC