

Corporate Content Video Walls and Large Format LED

Jones Lang Lasalle

JLL

Head Office - Sydney - Australia

Jones Lang LaSalle is a commercial real estate services company.

The company also provides investment management services worldwide, including services to institutional and retail investors, and to high-net-worth individuals.



The Challenge

- Provide maximum impact on LED wall in the main reception and replace poor performing incumbent CMS
- Deliver corporate information and brand campaigns
- Provide entertainment and information to visiting partners and suppliers
- Integrate with existing Google communication methodologies to minimize double handling

The Solution

- Google Sheets and Google Drive integration enable multiple content contributors
- Scheduling of content ensures an appropriate mix of information is featured
- StratosMedia's local device playback ensures stable content playback irrespective of network connectivity
- StratosMedia content optimization minimizes bandwidth impact and maximizes quality playback

The Platform

Featured functionality

- Video wall editor
- Google Sheets integration
- Cloud drive sync
- Templates
- Content zones

Platform Components;

- StratosMedia Core, Digital Signage Engine, Data Engine, Player Engine,

Hardware;

- Chrome OS Hardware