

Corporate and Customer Content Digital Signage Applications

Microsoft Technology Centres (MTC)

Microsoft Corporation

Global

MTCs deliver immersive industry experiences, and deep technical engagement focused on business outcomes for Microsoft customers in their locations across the globe.



The Challenge

- Create dynamic presentations that engage
- Utilize interactive elements for demonstration purposes
- Provide corporate information on a multilingual basis across a global network
- Support permission-based content and data integration for smarter content updating

The Solution

- StratosMedia's provides an easy to use interface to create multilingual content as required
- Data integration to CVS and other Microsoft products provides automatic updating of content zones
- Touch content is easy to create using the platforms interactive content features
- StratosMedia powers video walls in each office
- Granular permissions support content contributors across the global network

The Platform

Featured functionality;

- Multilingual content creation
- Data sources
- Accounts
- Video wall editor
- Interactive content

Platform Components;

- StratosMedia Core, Digital Signage Engine, Data Engine , Player Engine,

Hardware;

- Windows OS PC and laptops