

## Quick Service Restaurant Digital Menu Boards

### Mulgrave Country Club

Victoria - Australia

Situated in Melbourne Victoria, Mulgrave Country Club is a community sporting club offering a variety of facilities, function rooms, and dining options



### The Challenge

- Move from PowerPoint digital to dynamic digital, with minimal impact on limited resources
- Engage with members and promote member offers more frequently to drive up the membership base
- Display daily menu changes, and instantly update menu options based on stock levels
- Support weekly event promotions
- Drive awareness of function centres

### The Solution

- StratosMedia's ease of use and deployment is ideal for digitally unskilled team members to use and deploy
- The ability to update in real-time means that when menu items run out during peak times, they can be removed from menu boards
- Member offers, promotions and menu items are displayed using scheduling
- Content is now dayparted based on dining options and scheduled automatically for special events, a la carte dining days, senior nights and Sunday carvery

### The Platform

#### Featured functionality

- Templates
- Content zones
- Scheduling

#### Platform Components

- StratosMedia Core, Digital Signage Engine, Player Engine,

#### Hardware

- Chrome OS Hardware