

Corporate and Customer Content Digital Signage Applications

Owens Corning Corporate & Manufacturing Facilities

Owens Corning, Inc.

Global

Owens Corning develops, manufactures and markets insulation, roofing, and fiberglass composites. The company develops solutions that save energy and improve comfort in commercial and residential buildings.

The company currently operates in 33 countries with over 19,000 employees around the world.

The Challenge

- Increase employee engagement, reinforce corporate culture, and communicate a consistent brand message using a dynamic, video-centric, digital communications platform
- The solution needed to be compliant with stringent security requirements
- Owens Corning's desire to educate and inspire their corporate employees, as well as their manufacturing plant employees, with the use of a single Chrome OS digital platform that could provide stable playback

The Solution

- StratosMedia worked closely with Owens Corning IT to deploy the platform across their operations, ensuring compatibility with their very secure networks
- Advanced content scheduling and player groups, combined with granular permissions for content contributors, ensure a mix of corporate and localized on-brand content is delivered.
- StratosMedia's local device playback provides stable playback of content, irrespective of network connectivity
- Automated content optimization ensures minimal bandwidth pre-distribution to reduce network load

The Platform

Featured functionality;

- Scheduling
- Accounts
- Video content optimization

Platform Components;

- StratosMedia Core, Digital Signage Engine, Data Engine, Player Engine

Hardware;

- Chrome OS Hardware

