

## Corporate Content Event Information Signage & Room Booking Display

### Strom Thurmond Fitness Center University of South Carolina (USC)

USA

The Strom Thurmond Wellness & Fitness Center provides a world-class facility to promote healthy lifestyles and recreational activities.

The center is a beacon demonstrating the life, energy, excitement, and potential of physical fitness. This facility is unequivocally the best of its type in the country on a college campus.



Thursday, December 12

- Group X Training Group  
2:00PM - 6:00PM Dec 13
- Operations Spring Training  
8:30AM - 5:30PM Jan 10
- Operations Spring Training  
8:30AM - 5:30PM Jan 11
- Operations Spring Training  
8:30AM - 5:30PM Jan 12
- Dance Marathon | Main  
9:00AM - 11:59PM Feb 29

Room available

WEDNESDAY, SEPTEMBER 29

- Group X All Staff Meeting  
9:00-10:00
- BodyPump  
10:15-11:30
- BodyAttack  
1:15-2:30
- Zumba  
3:00-4:00
- Boot Camp  
4:15-5:15
- Rec Flex 'N Chill  
5:30-7:30
- Body Combat  
8:00-9:00

### Group X All Staff Meeting

9:00 - 10:00

This is a placeholder for a class or meeting description. Lorem ipsum dolor sit amet, consectetur adipiscing elit.

## The Challenge

- Replace outdated room-scheduling software to drive screens located outside meeting rooms, improving information flow for students and staff
- Display dynamic information about events, schedules, room, and meeting bookings. Highlight each rooms availability and current and future events schedule using existing data
- Implement easy to use software for personnel with limited technical expertise

## The Solution

- StratosMedia custom integrated a solution incorporating a new campus-wide scheduling platform and workflow
- A custom API integration with USC's 25Live (a third party room-scheduling application) was created to display current and upcoming events dynamically
- Unique StratosMedia templates were created based on the message type. These are dynamically populated via the custom API integration with USC's 25Live to minimize double handling

## The Platform

### Featured functionality

- Event datasource
- API integration
- Templates

### Platform Components;

- StratosMedia Core, Digital Signage Engine, Data Engine, Player Engine, Open API

### Hardware;

- Chrome OS Hardware